

Professional Benefit Auctioneers



Larry Zucker

Larry Zucker, co-founder of The Gavel Group brings a wealth of experience with more than 25 years of producing auctions specifically for non-profits. Larry has raised more than 2 billion dollars through auction events that he has either helped create and/or improve. He has consulted for more than 100 non-profits in more than 20 states and assists with more than 50 auctions a year.

His style is more game show than fast talking (he was once a contestant on The Dating Game and produced a game show auction with Jeopardy's Alex Trebek). Larry blends entertainment with great salesmanship and bases all his decisions on how to make the non-profit the most money.

He holds degrees from the University of Redlands and Cal Poly Pomona.



Grant Snyder

Grant is one of the Country's most successful benefit auctioneers and raises tens of millions of dollars each year for worthwhile organizations all over the Country. From small school events to red carpet celebrity events, Grant's high energy and passion for great causes are evident the second he walks on stage.

His decades experience as a Corporate Sales Leader combined with his dynamic personality make him a natural for non profit fundraising.



Mike Shumard

Mike Shumard grew up in the nonprofit industry and has fundraising in his blood. Throughout his career he has directly raised millions of dollars for amazing causes across the country. Through his career he has successfully served as the Executive Director of the Cystic Fibrosis Foundation and the Leukemia & Lymphoma Society.

Mike's love for live auctions and making a difference led him to start his auctioneering career in 2008. Passion, energy, and experience are the three keys to Mike's auctioneering success. Mike's commitment to every