



Case Study-Gwen Stefani

Learn from the Gwen Stefani example how Charitybuzz and The Gavel Group will not only make you more money but also can provide you with long-term resources and contacts.

The Fullerton College Foundation created a gala event in 2018 and hired Gavel to produce the auction. One of the first things that Gavel did was ask the client whether they had a relationship with Gwen Stefani who had attended Fullerton College and they responded that they did not. In 2018 Gavel was able to secure a collection of Gwen Stefani autographed Lamb perfumes (her perfume line) and in 2019 Gavel secured VIP tickets to The Voice and a Gwen Stefani meet and greet and both items were sold on Charitybuzz.